

congrega.eu

CONGREGA'26

2nd Ibero-American Congress
on Engineering Asset Management



19TH WCEAM
World Congress on
Engineering Asset Management

Multistakeholder Collaboration for Innovation in Engineering Asset Management

14 - 16 October 2026 | Braga, Portugal

SPONSORSHIP LEAFLET

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1. WELCOME TO BRAGA

Braga is a city of huge beauty and heritage richness, combining tradition with innovation.

The Roman legacy is one of the attractive factors of Braga, due to its origin in the Roman city of Bracara Augusta. With over 2000 years, Braga's long history is visible in the splendor of its monuments, museums, and churches.

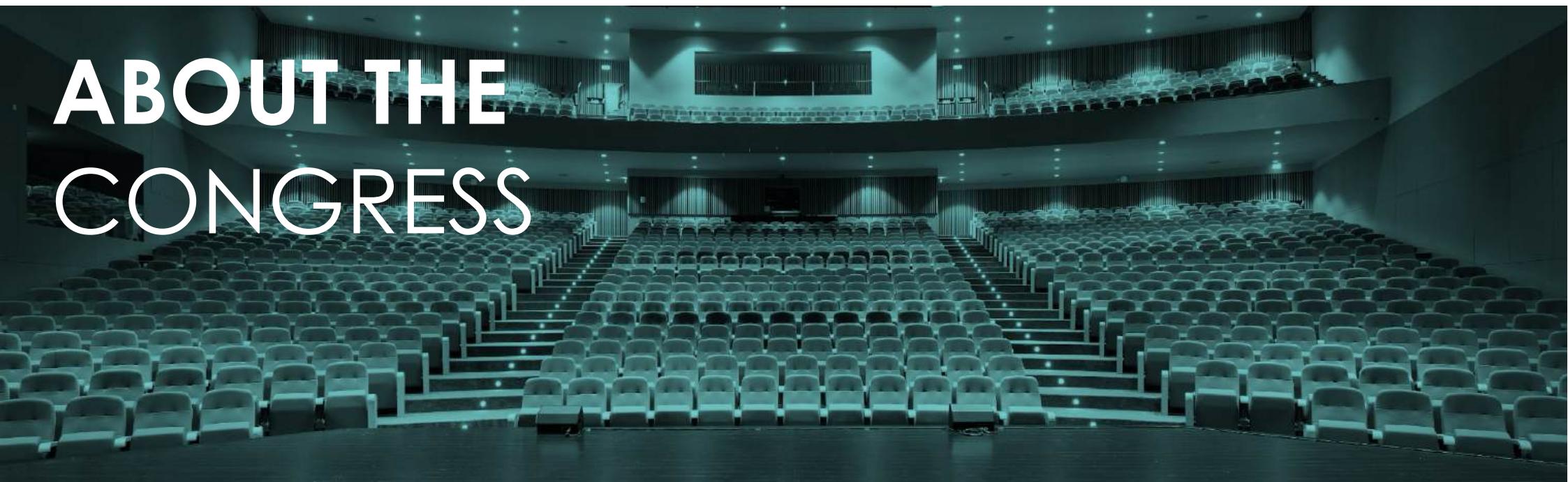
Often called 'Portuguese Rome', Braga is known by its distinct churches, monuments, splendid XVIII century houses, gardens, nature parks, and recreational areas.

Braga possesses one of the oldest Sacro-Montes in Europe, the Bom Jesus. The Sanctuary of Sameiro (Santuário do Sameiro) imposes itself as a mandatory benchmark to visit.

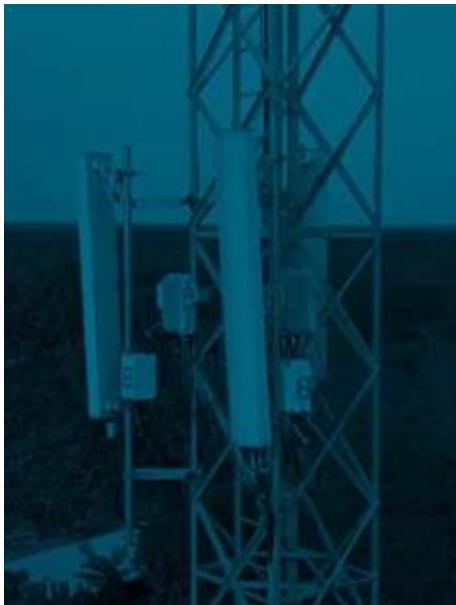
Visiting Braga is like taking a time travel inside modernity. Old city and of traditional religiousness lives hand in hand with the entrepreneurship and young spirit in vital areas such as culture, commerce, gastronomy, industry and services.

Discover more about Braga in visitbraga.travel

ABOUT THE CONGRESS



ABOUT THE CONGRESS



CONGREGA 2026 will be a joint event hosting the 2nd Ibero-American & 3rd Portuguese Congress on Engineering Asset Management, plus the 19th edition of the World Congress on Engineering Asset Management (19th WCEAM).

This joint event encourages the engagement of the global engineering asset management community to boost multistakeholder collaboration towards **SUSTAINABLE ENGINEERING INNOVATION**.

CONGREGA 2026 is expected to gather over 500 delegates to share their work and experiences towards realizing and redistributing value from the **ENGINEERING ASSET MANAGEMENT (EAM)** ecosystem.

EXHIBITION AREA



2. EXHIBITION AREA

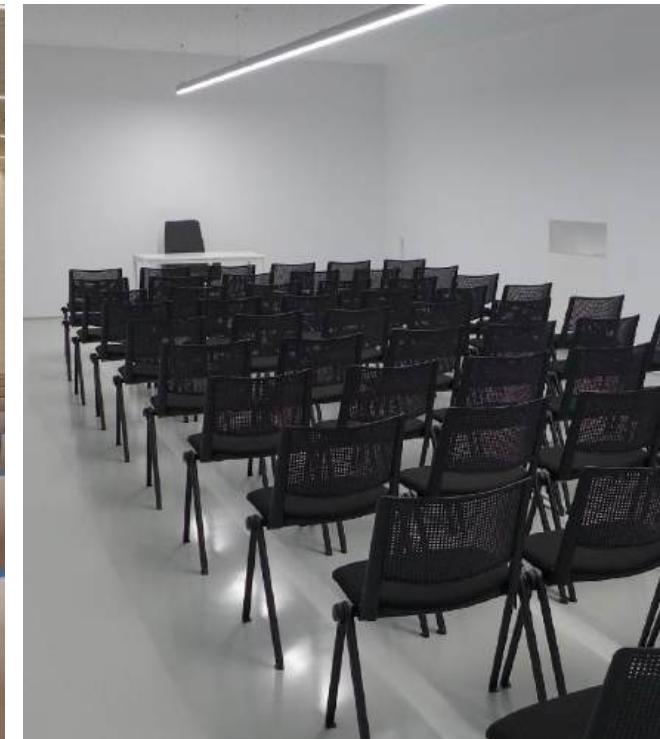
Inspired by the Roman heritage of Braga, [Altice Forum Braga](#) is a multi-purpose, modern and environmentally sustainable forum.



Grand Auditorium (1.000 pax)



Small Auditorium (250 pax)



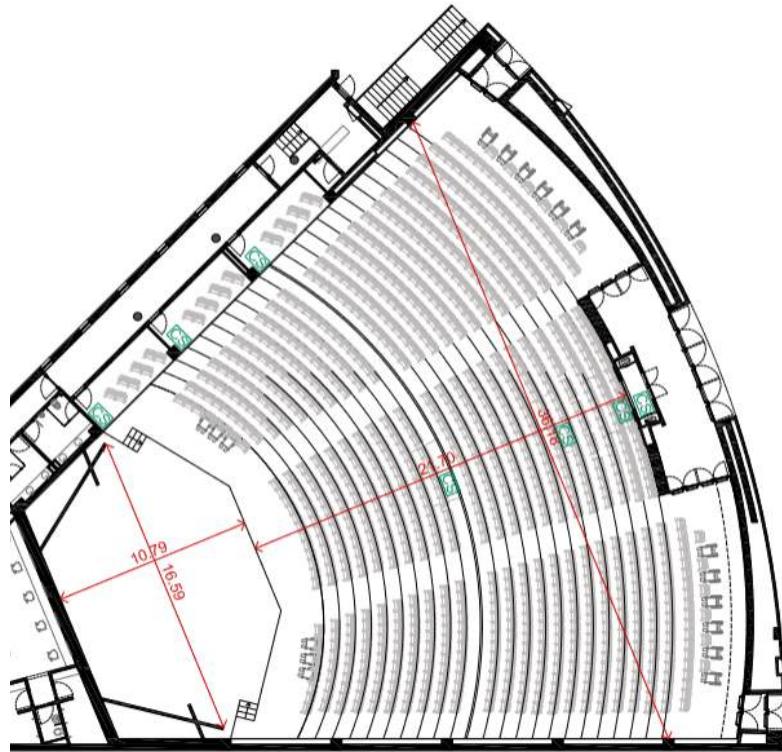
5 Rooms (5 x 60 pax)

Location

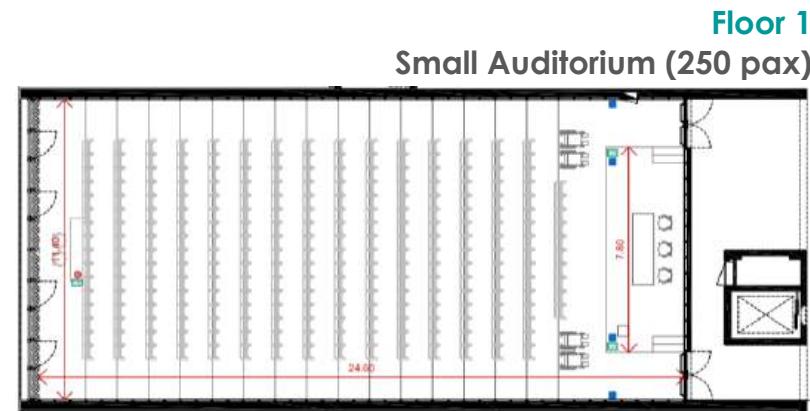
Av. Dr. Francisco Pires Gonçalves, 4715 - 558 Braga | Portugal

Located in the city centre, Altice Forum Braga is easily accessible, only a 10-minute drive from Braga's train station and 35-minute drive from Oporto's airport.

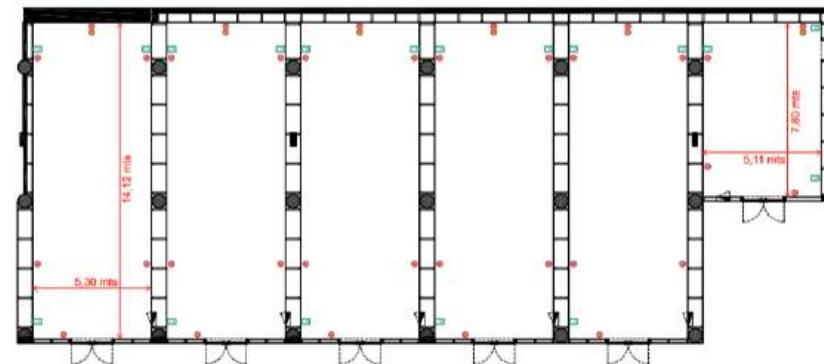
2.1. DRAFT FLOOR PLAN



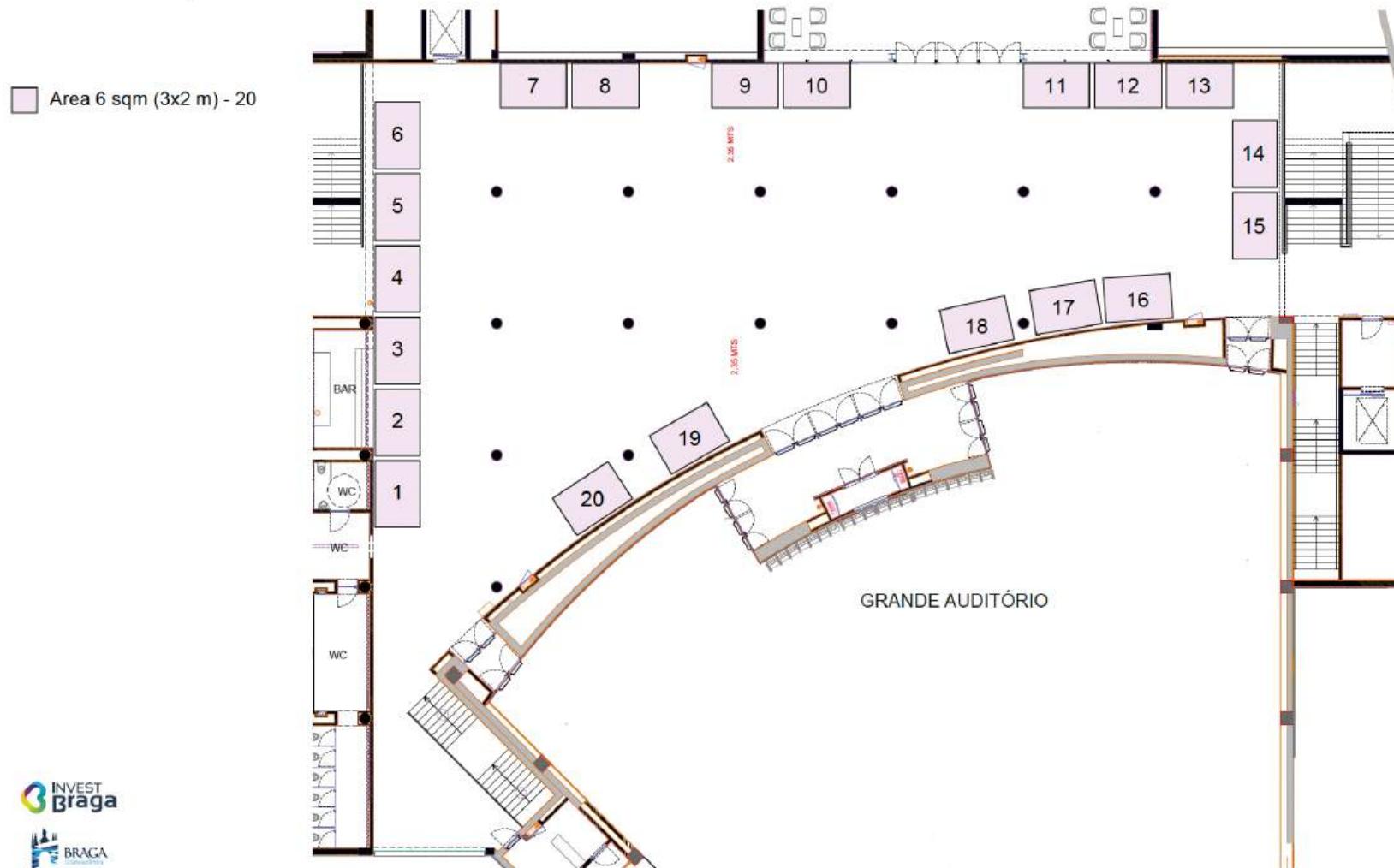
Floor 0
Grand Auditorium (1.000 pax)



Floor -1
Rooms (5 x 60 pax + 1 x 30 pax)



FLOOR 0 - FOYER



2.2. SCHEDULE

		Day 1				Day 2				Day 3					
9:00 9:45		WELCOME – OPENING ADDRESSES (Grand Auditorium)				09:00 09:45	PLENARY SESSION 2.1 (Grand Auditorium)				09:00 09:45	SPECIAL SESSION 3.1 (Grand Auditorium)			
9:45 10:30		PLENARY SESSION 1.1 (Grand Auditorium)				09:45 10:30	PLENARY SESSION 2.2 (Grand Auditorium)				09:45 10:30	SPECIAL SESSION 3.3 (Grand Auditorium)			
10:30 11:00		COFFEE BREAK				10:30 11:00	COFFEE BREAK				10:30 11:00	COFFEE BREAK			
11:00 12:15	STREAM 1.1 (Room 1)	STREAM 1.2 (Room 2)	STREAM 1.3 (Room 3)	STREAM 1.4 (Room 4)	11:00 12:15	STREAM 2.1 (Room 1)	STREAM 2.2 (Room 2)	STREAM 2.3 (Room 3)	STREAM 2.4 (Room 4)	11:00 12:15	STREAM 3.1 (Room 1)	STREAM 3.2 (Room 2)	STREAM 3.3 (Room 3)	STREAM 3.4 (Room 4)	
12:15 13:45	LUNCH (Congress Room)				12:15 13:45	LUNCH (Congress Room)				12:15 13:00	PLENARY SESSION 3 (Grand Auditorium)				
13:45 14:30	PLENARY SESSION 1.2 (Grand Auditorium)				13:45 14:30	PLENARY SESSION 2.3 (Grand Auditorium)				13:00 13:45	CLOSING CEREMONY (Grand Auditorium)				
14:30 15:15	SPECIAL SESSION 1.1 (Grand Auditorium)		SPECIAL SESSION 1.2 (Small Auditorium)		14:30 15:15	SPECIAL SESSION 2.1 (Grand Auditorium)	STREAM 2.5 (Room 1)	STREAM 2.6 (Room 2)	15:15 16:00	SPECIAL SESSION 2.2 (Grand Auditorium)	13:45	LUNCH (Congress Room)			
15:15 16:00			SPECIAL SESSION 1.3 (Small Auditorium)		15:15 16:00	SPECIAL SESSION 2.2 (Grand Auditorium)	STREAM 2.7 (Room 1)	STREAM 2.8 (Room 2)	16:00 16:30	COFFEE BREAK				11	
16:00 16:30	COFFEE BREAK				16:00 16:30	COFFEE BREAK				16:30 17:45	SPECIAL SESSION 2.3 (Grand Auditorium)	STREAM 2.7 (Room 1)	STREAM 2.8 (Room 2)		
16:30 17:45	STREAM 1.5 (Room 1)	STREAM 1.6 (Room 2)	STREAM 1.7 (Room 3)	STREAM 1.8 (Room 4)	16:30 17:45										

Disclaimer

This preliminary schedule is subject to change

EXHIBITION SET-UP

13 October 2026: 08:00 – 18:00

All exhibits must be fully installed and in order and all rubbish removed by 18:00, 13 October 2026.

EXHIBITION DISMANTLING

16 October 2026: after the closing ceremony.

All exhibit equipment/material must be removed from the Altice Forum Braga after the closing ceremony, 16 October 2026; everything not cleared by 18:00, 16 October 2026, will be removed at Exhibitor's risk and cost.

The organizers will not be held responsible for any costs applicable to the disposal of exhibit materials.

VEHICLES

Vehicles with exhibition booths/materials may drop-off and pick-up materials at the venue site during the days and times of the congress (13-16 October 2026, 08:00-18:00).

2.3. GENERAL INFORMATION

SHIPPING

Altice Forum Braga does not accept materials before 13 October 2026 or after 16 October 2026.

All materials need to be clearly identified with the label “CongrEGA 2026”.

CLEANING SERVICES

Altice Forum Braga undertakes to clean the general exhibition area.

Cleaning of the exhibition space is the exhibitor's responsibility.

SECURITY

The organizers will not be responsible whatsoever in relation to any theft, loss or damage that may occur and recommend that exhibitors insure their booths for their full value.

RENTAL OF FURNITURE

It is possible to rent equipment and services, namely furniture, hostesses assistance, food and beverage services, and many other services.

These items must be requested at least 6 weeks before the congress and will be charged to the Exhibitor according to the price (to be informed).

SPONSORSHIP LEVELS



3. SPONSORSHIP LEVELS

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Space at the congress exhibition	12sqm	6sqm	6sqm	table
Logo on congress signage + on congress projections screens	✓	✓	✓	-
Advertisement in the congress App	✓	✓	✓	✓
Logo on the congress website (Logo in scrolling sponsor banner, with hyperlink to your company's website.)	✓	✓	✓	✓
Session with naming rights	✓	✓	-	-
Congress Registrations	10	6	4	2
Free pass for exhibition staff (without full benefits of congress registration and badge)	2	2	1	-
SPONSORING AMOUNT	€ 15.000,00	€ 10.000,00	€ 6.000,00	€ 3.000,00

Each Sponsorship Level can be tailored-made according to the needs and preference of your company. The total amount of the sponsorship can include benefits such as Congress Registrations, Plenary session, Special Session, Exhibition Space, and the other sponsorships indicated in our Sponsorship Brochure. The Sponsorship Categories do not include any hospitality expenses in the calculation of the total amount.

VAT as applicable.

3.1. OTHER SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	AVAILABLE QUANTITY	VALUE	NOTES
PLENARY SESSION	Up to 6 plenary sessions (Grand Auditorium)	€ 5.000,00	Priority for Platinum level Available for Platinum and Gold levels
SPECIAL SESSION (1h30)	Up to 6 sessions (Small Audit. or Grand Audit.)	€ 5.000,00	Available for all the sponsoring levels
SPECIAL SESSION (0h45m)	Up to 12 sessions (Small Audit. or Grand Audit.)	€ 2.500,00	Available for all the sponsoring levels
LANYARDS	1	€ 1.000,00	Available for all the sponsoring levels
WIFI NETWORK NAME	1	€ 5.000,00	Priority for Platinum and Gold levels Available for all sponsoring levels
COFFEE BREAK	5	€ 10.000,00	Available for all the sponsoring levels
LUNCH BREAK	3	€ 20.000,00	Available for all the sponsoring levels
PRIVATE LUNCH PACK	3 (max. 200 pax)	consult with organization	Priority for Platinum and Gold levels Available for all sponsoring levels
CONGRESS REGISTRATION PACKS	-	Up to 15% regular fee discount	Available for all the sponsoring levels
PLENARY/SPECIAL SESSION GUEST	-	€ 100 per person	Available for sponsors holding sessions with naming rights

3.1.1. PLENARY SESSION

- Sponsors will be able to propose content for these Plenary Sessions with a maximum duration of 45 minutes, as long as there is no conflict with a session topic on the Congress agenda and subject to CongrEGA 2026 organizing committee approval. Plenary sessions take place in the Grand Auditorium (capacity of 1.000 pax).
- Sponsors benefit from 5 x 1-day free passes for invited guests attending the plenary session.

3.1.2. SPECIAL SESSIONS

- Sponsors will be able to propose content for a Special Session (e.g., keynote, workshop and/or round table) with duration of 45 minutes or 1,5 hours, as long as there is no conflict with a session topic on the Congress agenda and subject to CongrEGA 2026 organizing committee approval. Special sessions take place in the Grand Auditorium (capacity of 1.000 pax) or in the Small Auditorium (250 pax).
- Sponsors benefit from 3 x 1-day free passes (45 minutes session) or 5 x 1-day free passes (1,5 hours session) for invited speakers and/or guests attending the special session.

3.1.3. LANYARDS

- Sponsor must supply the lanyards for the total number of registered participants
- Sponsor has the right to have their name and logo exhibited on the lanyard
- Sponsor choice of lanyards must have the approval of local organizing committee

3.1.4. WIFI NETWORK NAME

- The wifi network name will have the name of the Sponsor, which will be communicated to all registered participants.

3.1.5. COFFEE BREAK

- Sponsorship acknowledge on final program (Coffee-break sponsored by...)
- Sponsor should produce small signs, to put on the top of the tables / food stations, - in the coffee area with logo/company name

3.1.6. LUNCH BREAK

- Sponsorship acknowledge on final program (Lunch-break sponsored by...)
- Sponsor should produce small signs, to put on the top of the tables / food stations, - in the lunch area with logo/company name

3.1.7. PRIVATE LUNCH PACK

- Private Lunch can take place in Forum Migaitas – an exclusive restaurant located inside the facilities of Altice Forum Braga. The restaurant has capacity to hold 200 people (100 people in the self-service area). Prices and menus are available under consultation.

3.1.8. CONGRESS REGISTRATION PACKS

- A limited number of congress registration packs with reduced fees are available (discounts are calculated based on early, standard and late fees as applicable)

3.1.9. PLENARY/SPECIAL SESSION GUEST

- A limited number of 1-day special guest registrations with reduced fees are available for sponsors holding sessions with naming rights.

3.2. TERMS AND CONDITIONS

3.2.1. BOOKING & PAYMENT

- The sponsorship level should be agreed in writing.
- The booking of the sponsorship level will only be confirmed with a 50% deposit of the total previewed amount.
- The remaining 50% must be paid until 31st May 2026.

3.2.2. CANCELLATION TERMS

The exhibitor/sponsor may cancel its participation in the congress; cancellation requests must be submitted in writing to the Local Exhibition Management Company.

- Cancellation requested until 01/01/2026 - Full refund less 150€ administrative fee
- Cancellation requested until 01/03/2026 - Cancelled services charged at 50% of sponsorship amount
- Cancellation requested until 01/05/2026 - Cancelled services charged at 75% of sponsorship amount
- Cancellation requested after 01/05/2026 - Cancelled services charged at 100% of sponsorship amount

3.3. SPONSORSHIP REQUEST FORM

By sending this form, the exhibit/sponsoring company requests and applies for the services here indicated during the congress to be held October 14-16 2026. The company representative acknowledges that he/she has the authority to order such services and has read and agrees to comply with all the information, rules and regulations appearing on this document. The information provided below will be used for your company listing in the official congress documents. The person listed as "Contact person" will receive all mailing and billing documents.

Exhibitor/Company	:	
Contact person	:	
Address	:	
Postal Code/City/Country	:	
Telephone	:	
Email	:	

Sponsorship level requested

PLATINUM (12 sqm) € 15.000	GOLD (6 sqm) € 10.000	SILVER (6 sqm) € 6.000	BRONZE (Table) € 3.000
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Other Sponsorship Opportunities

Insert [X] on the required item(s)

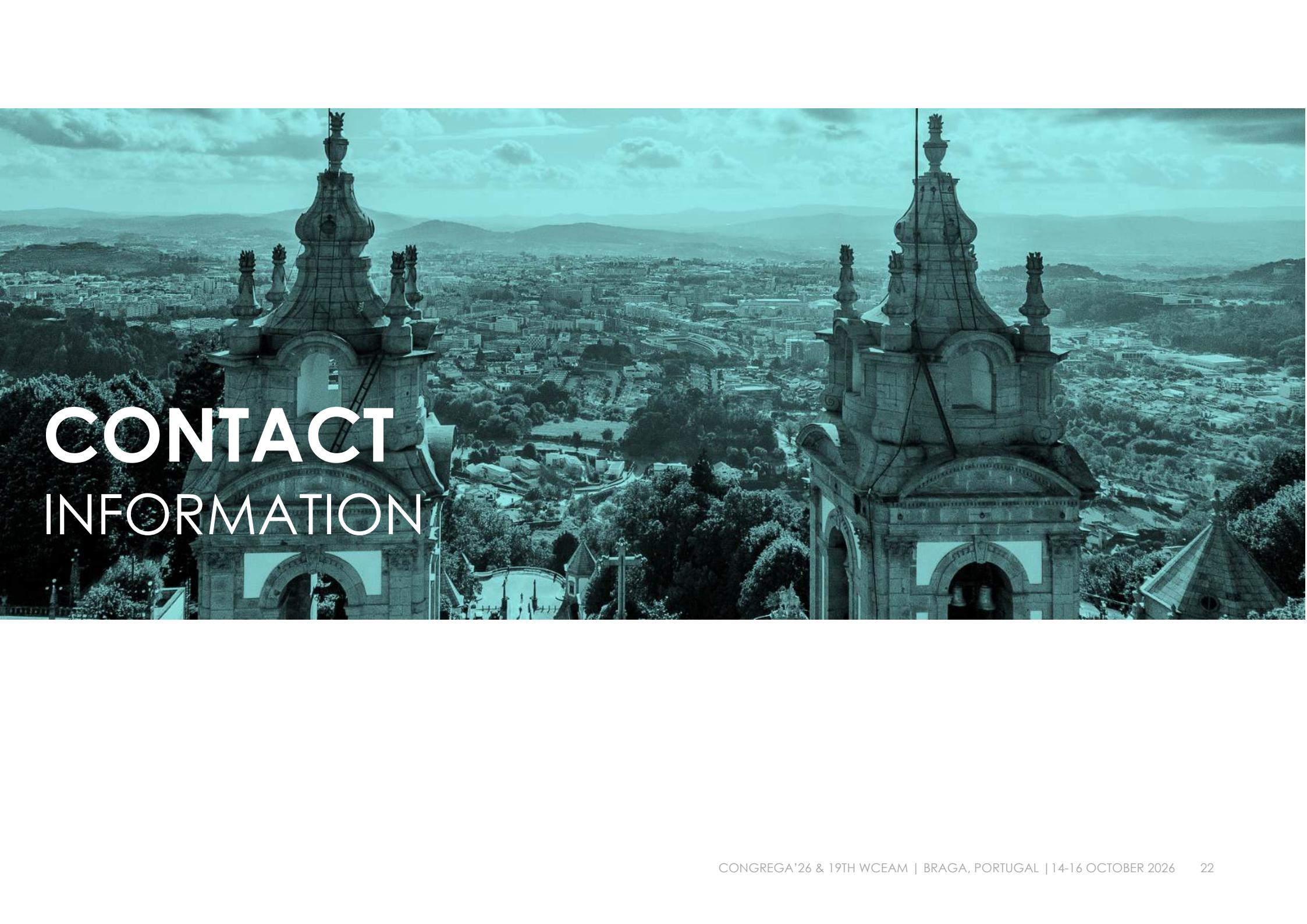
Plenary session	€ 5.000
Special session 1h30m	€ 5.000
Special session 0h45m	€ 2.500
Lanyards	€ 1.000
Wifi network name	€ 5.000

Coffee break	€ 10.000
Lunch break	€ 20.000
Pack 10 Guests (1 day)	€ 1.500
Pack 20 Guests (1 day)	€ 3.000
Pack 30 Guests (1 day)	€ 4.500

Registration packs (regular fee discount)	
5 standard	5%
5 student	10%
10 standard	10%
10 student	15%

Payment

VAT for congresses in Portugal will be specified on the invoice as applicable.



CONTACT INFORMATION

4. CONTACTS

FURTHER INFORMATION

For regular updates, visit the congress website: congrega.eu
E-mail: info@congrega.eu

LAST UPDATE: 14022026