

[congrega.eu](http://congrega.eu)

**CONGREGA'26**

2<sup>nd</sup> Ibero-American Congress  
on Engineering Asset Management



**19TH WCEAM**  
World Congress on  
Engineering Asset Management

---

Multistakeholder Collaboration for Innovation in Engineering Asset  
Management

14 - 16 October 2026 | Braga, Portugal

**SPONSORSHIP LEAFLET**

## INDEX

|                                            |           |
|--------------------------------------------|-----------|
| <b>1. WELCOME TO BRAGA .....</b>           | <b>4</b>  |
| <b>2. EXHIBITION AREA .....</b>            | <b>8</b>  |
| 2.1. DRAFT FLOOR PLAN.....                 | 9         |
| 2.2. SCHEDULE.....                         | 10        |
| 2.3. GENERAL INFORMATION .....             | 12        |
| <b>3. SPONSORSHIP LEVELS.....</b>          | <b>14</b> |
| 3.1. OTHER SPONSORSHIP OPPORTUNITIES ..... | 15        |
| 3.1.1. PLENARY SESSION .....               | 16        |
| 3.1.2. SPECIAL SESSIONS.....               | 16        |
| 3.1.3. LANYARDS.....                       | 16        |
| 3.1.4. WIFI NETWORK NAME .....             | 16        |
| 3.1.5. COFFEE BREAK .....                  | 16        |
| 3.1.6. LUNCH BREAK .....                   | 17        |
| 3.1.7. PRIVATE LUNCH PACK .....            | 17        |
| 3.1.8. CONGRESS REGISTRATION PACKS.....    | 17        |
| 3.1.9. PLENARY/SPECIAL SESSION GUEST.....  | 17        |
| 3.2. TERMS AND CONDITIONS .....            | 18        |
| 3.2.1. BOOKING & PAYMENT.....              | 18        |
| 3.2.2. CANCELLATION TERMS .....            | 18        |
| 3.3. SPONSORSHIP REQUEST FORM .....        | 19        |
| <b>4. CONTACTS.....</b>                    | <b>22</b> |





## 1. WELCOME TO BRAGA

Braga is a city of huge beauty and heritage richness, combining tradition with innovation.

The Roman legacy is one of the attractive factors of Braga, due to its origin in the Roman city of Bracara Augusta. With over 2000 years, Braga's long history is visible in the splendor of its monuments, museums, and churches.

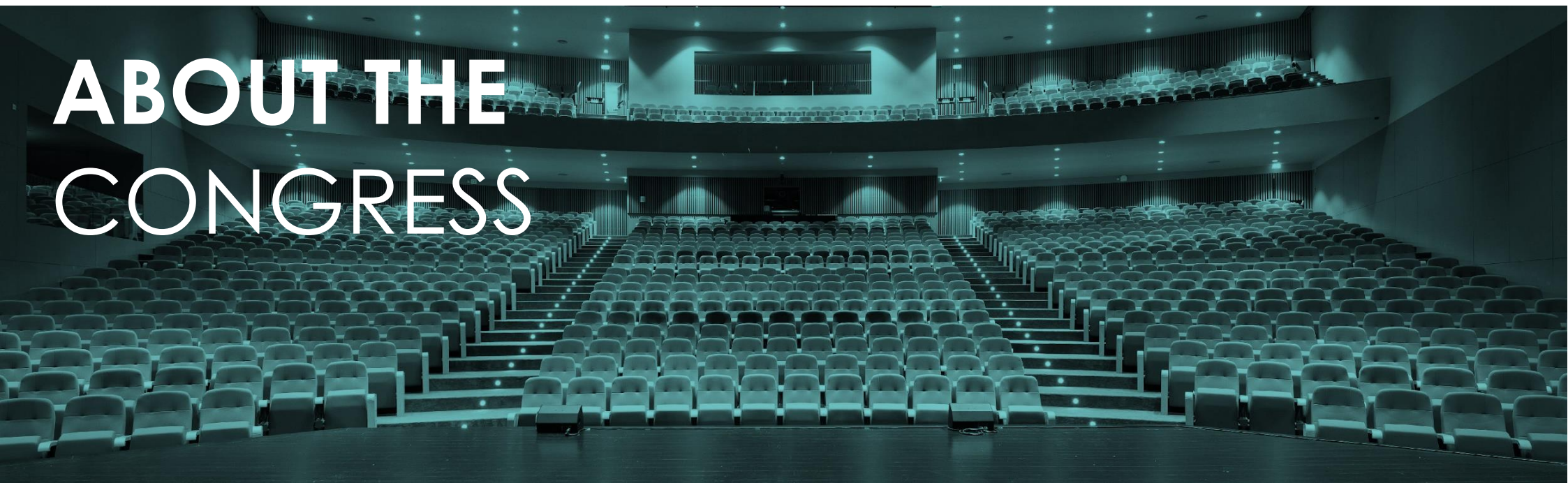
Often called 'Portuguese Rome', Braga is known by its distinct churches, monuments, splendid XVIII century houses, gardens, nature parks, and recreational areas.

Braga possesses one of the oldest Sacro-Montes in Europe, the Bom Jesus. The Sanctuary of Sameiro (Santuário do Sameiro) imposes itself as a mandatory benchmark to visit.

Visiting Braga is like taking a time travel inside modernity. Old city and of traditional religiousness lives hand in hand with the entrepreneurship and young spirit in vital areas such as culture, commerce, gastronomy, industry and services.

Discover more about Braga in [visitbraga.travel](https://visitbraga.travel)





# ABOUT THE CONGRESS

## ABOUT THE CONGRESS

CONGREGA 2026 will be a joint event hosting the 2nd Ibero-American & 3rd Portuguese Congress on Engineering Asset Management, plus the 19th edition of the World Congress on Engineering Asset Management (19th WCEAM).

This joint event encourages the engagement of the global engineering asset management community to boost multistakeholder collaboration towards SUSTAINABLE ENGINEERING INNOVATION.

CONGREGA 2026 is expected to gather over 500 delegates to share their work and experiences towards realizing and redistributing value from the ENGINEERING ASSET MANAGEMENT (EAM) ecosystem.





# EXHIBITION AREA



## 2. EXHIBITION AREA

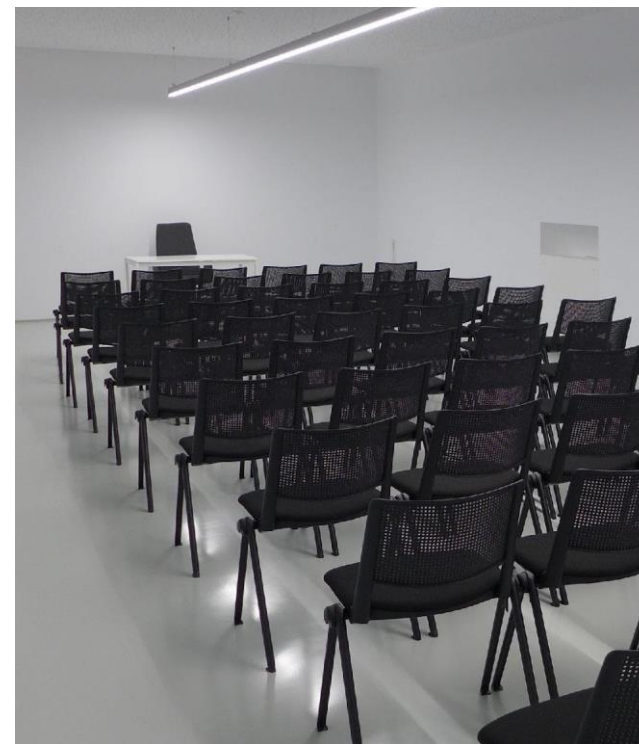
Inspired by the Roman heritage of Braga, [Altice Forum Braga](#) is a multi-purpose, modern and environmentally sustainable forum.



Grand Auditorium (1.000 pax)



Small Auditorium (250 pax)



5 Rooms (5 x 60 pax)

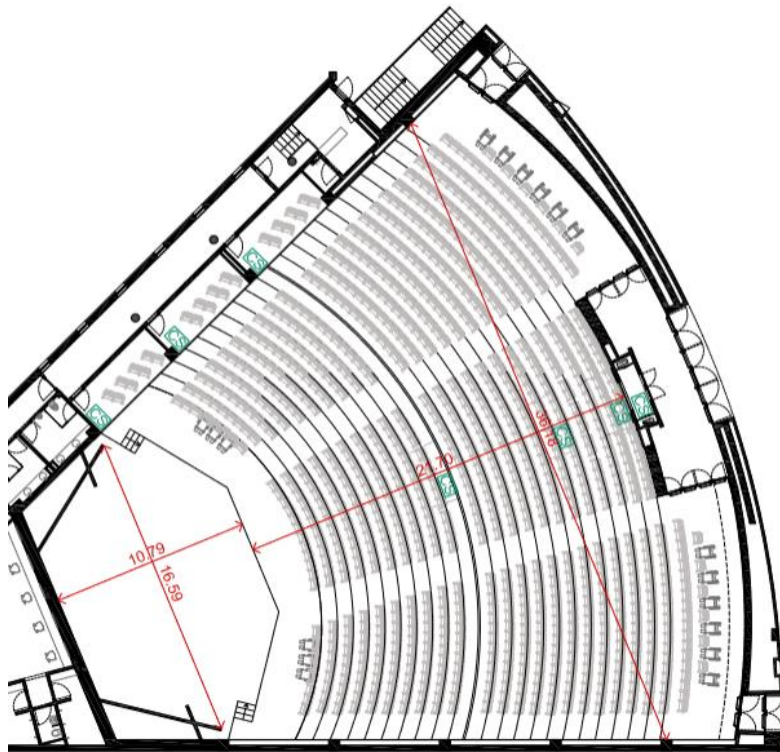
### Location

Av. Dr. Francisco Pires Gonçalves, 4715 - 558 Braga | Portugal

Located in the city centre, Altice Forum Braga is easily accessible, only a 10-minute drive from Braga's train station and 35-minute drive from Oporto's airport.

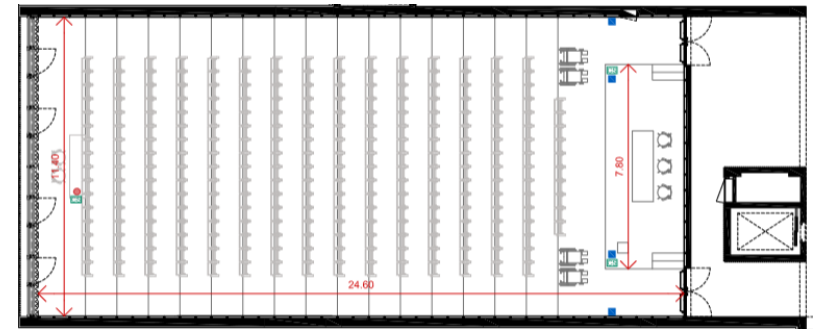


## 2.1. DRAFT FLOOR PLAN

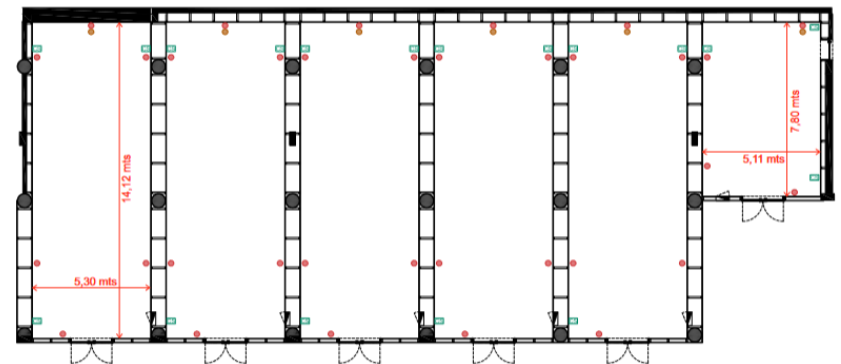


**Floor 0**  
Grand Auditorium (1.000 pax)

**Floor 1**  
Small Auditorium (250 pax)



**Floor -1**  
Rooms (5 x 60 pax + 1 x 30 pax)



## 2.2. SCHEDULE

Day 1

|                |                                                  |                           |                                           |                           |
|----------------|--------------------------------------------------|---------------------------|-------------------------------------------|---------------------------|
| 9:00<br>9:45   | WELCOME – OPENING ADRESSES<br>(Grand Auditorium) |                           |                                           |                           |
| 9:45<br>10:30  | PLENARY SESSION 1.1<br>(Grand Auditorium)        |                           |                                           |                           |
| 10:30<br>11:00 | COFFEE BREAK                                     |                           |                                           |                           |
| 11:00<br>12:15 | STREAM<br>1.1<br>(Room 1)                        | STREAM<br>1.2<br>(Room 2) | STREAM<br>1.3<br>(Room 3)                 | STREAM<br>1.4<br>(Room 4) |
| 12:15<br>13:45 | LUNCH<br>(Congress Room)                         |                           |                                           |                           |
| 13:45<br>14:30 | PLENARY SESSION 1.2<br>(Grand Auditorium)        |                           |                                           |                           |
| 14:30<br>15:15 | SPECIAL SESSION 1.1<br>(Grand Auditorium)        |                           | SPECIAL SESSION 1.2<br>(Small Auditorium) |                           |
| 15:15<br>16:00 |                                                  |                           | SPECIAL SESSION 1.3<br>(Small Auditorium) |                           |
| 16:00<br>16:30 | COFFEE BREAK                                     |                           |                                           |                           |
| 16:30<br>17:45 | STREAM<br>1.5<br>(Room 1)                        | STREAM<br>1.6<br>(Room 2) | STREAM<br>1.7<br>(Room 3)                 | STREAM<br>1.8<br>(Room 4) |

Day 2

|                |                                           |                           |                           |                           |
|----------------|-------------------------------------------|---------------------------|---------------------------|---------------------------|
| 09:00<br>09:45 | PLENARY SESSION 2.1<br>(Grand Auditorium) |                           |                           |                           |
| 09:45<br>10:30 | PLENARY SESSION 2.2<br>(Grand Auditorium) |                           |                           |                           |
| 10:30<br>11:00 | COFFEE BREAK                              |                           |                           |                           |
| 11:00<br>12:15 | STREAM<br>2.1<br>(Room 1)                 | STREAM<br>2.2<br>(Room 2) | STREAM<br>2.3<br>(Room 3) | STREAM<br>2.4<br>(Room 4) |
| 12:15<br>13:45 | LUNCH<br>(Congress Room)                  |                           |                           |                           |
| 13:45<br>14:30 | PLENARY SESSION 2.3<br>(Grand Auditorium) |                           |                           |                           |
| 14:30<br>15:15 | SPECIAL SESSION 2.1<br>(Grand Auditorium) |                           | STREAM<br>2.5<br>(Room 1) | STREAM<br>2.6<br>(Room 2) |
| 15:15<br>16:00 | SPECIAL SESSION 2.2<br>(Grand Auditorium) |                           |                           |                           |
| 16:00<br>16:30 | COFFEE BREAK                              |                           |                           |                           |
| 16:30<br>17:45 | SPECIAL SESSION 2.3<br>(Grand Auditorium) |                           | STREAM<br>2.7<br>(Room 1) | STREAM<br>2.8<br>(Room 2) |

Day 3

|                |                                           |                           |                                           |                           |
|----------------|-------------------------------------------|---------------------------|-------------------------------------------|---------------------------|
| 09:00<br>09:45 | SPECIAL SESSION 3.1<br>(Grand Auditorium) |                           | SPECIAL SESSION 3.2<br>(Small Auditorium) |                           |
| 09:45<br>10:30 | SPECIAL SESSION 3.3<br>(Grand Auditorium) |                           | SPECIAL SESSION 3.4<br>(Small Auditorium) |                           |
| 10:30<br>11:00 | COFFEE BREAK                              |                           |                                           |                           |
| 11:00<br>12:15 | STREAM<br>3.1<br>(Room 1)                 | STREAM<br>3.2<br>(Room 2) | STREAM<br>3.3<br>(Room 3)                 | STREAM<br>3.4<br>(Room 4) |
| 12:15<br>13:00 | PLENARY SESSION 3<br>(Grand Auditorium)   |                           |                                           |                           |
| 13:00<br>13:45 | CLOSING CEREMONY<br>(Grand Auditorium)    |                           |                                           |                           |
| 13:45          | LUNCH<br>(Congress Room)                  |                           |                                           |                           |

**Disclaimer**

This preliminary schedule is subject to change

**EXHIBITION SET-UP**

13 October 2026: 08:00 – 18:00

All exhibits must be fully installed and in order and all rubbish removed by 18:00, 13 October 2026.

**EXHIBITION DISMANTLING**

17 October 2026: 08:00 – 15:00

All exhibit equipment/material must be removed from the Altice Forum Braga by 15:00, 17 October 2026; everything not cleared by 15:00, 17 October 2026, will be removed at Exhibitor's risk and cost.

The organizers will not be held responsible for any costs applicable to the disposal of exhibit material.

**VEHICLES**

Vehicles with exhibition booths/materials may drop-off and pick-up materials at the venue site during the days and times of the congress (13-17 October 2026, 08:00-18:00).

## 2.3. GENERAL INFORMATION

### SHIPPING

Altice Forum Braga does not accept materials before 13 October 2026 or after 17 October 2026.

All materials need to be clearly identified with the label "CongrEGA 2026".

### CLEANING SERVICES

Altice Forum Braga undertakes to clean the general exhibition area.

Cleaning of the exhibition space is the exhibitor's responsibility.

### SECURITY

The organizers will not be responsible whatsoever in relation to any theft, loss or damage that may occur and recommend that exhibitors insure their booths for their full value.

### RENTAL OF FURNITURE

It is possible to rent equipment and services, namely furniture, hostesses assistance, food and beverage services, and many other services.

These items must be requested at least 6 weeks before the congress and will be charged to the Exhibitor according to the price (to be informed).



# SPONSORSHIP LEVELS



### 3. SPONSORSHIP LEVELS

| BENEFITS                                                                                                      |             |             |            |            |
|---------------------------------------------------------------------------------------------------------------|-------------|-------------|------------|------------|
|                                                                                                               | PLATINUM    | GOLD        | SILVER     | BRONZE     |
| Space at the congress exhibition                                                                              | 12sqm       | 6sqm        | 6sqm       | table      |
| Logo on congress signage + on congress projections screens                                                    | ✓           | ✓           | ✓          | -          |
| Advertisement in the congress App                                                                             | ✓           | ✓           | ✓          | ✓          |
| Logo on the congress website<br>(Logo in scrolling sponsor banner, with hyperlink to your company's website.) | ✓           | ✓           | ✓          | ✓          |
| Session with naming rights                                                                                    | ✓           | ✓           | -          | -          |
| Congress Registrations                                                                                        | 10          | 6           | 4          | 2          |
| Free pass for exhibition staff<br>(without full benefits of congress registration and badge)                  | 2           | 2           | 1          | -          |
| SPONSORING AMOUNT                                                                                             | € 15.000,00 | € 10.000,00 | € 6.000,00 | € 3.000,00 |

**Each Sponsorship Level can be tailored-made according to the needs and preference of your company.** The total amount of the sponsorship can include benefits such as Congress Registrations, Plenary session, Special Session, Exhibition Space, and the other sponsorships indicated in our Sponsorship Brochure. The Sponsorship Categories do not include any hospitality expenses in the calculation of the total amount.  
VAT as applicable.

### 3.1. OTHER SPONSORSHIP OPPORTUNITIES

| SPONSORSHIP                          | AVAILABLE QUANTITY                                  | VALUE                          | NOTES                                                                        |
|--------------------------------------|-----------------------------------------------------|--------------------------------|------------------------------------------------------------------------------|
| <b>PLENARY SESSION</b>               | Up to 6 plenary sessions<br>(Grand Auditorium)      | € 5.000,00                     | Priority for Platinum level<br>Available for Platinum and Gold levels        |
| <b>SPECIAL SESSION (1h30)</b>        | Up to 6 sessions<br>(Small Audit. or Grand Audit.)  | € 5.000,00                     | Available for all the sponsoring levels                                      |
| <b>SPECIAL SESSION (0h45m)</b>       | Up to 12 sessions<br>(Small Audit. or Grand Audit.) | € 2.500,00                     | Available for all the sponsoring levels                                      |
| <b>LANYARDS</b>                      | 1                                                   | € 1.000,00                     | Available for all the sponsoring levels                                      |
| <b>WIFI NETWORK NAME</b>             | 1                                                   | € 5.000,00                     | Priority for Platinum and Gold levels<br>Available for all sponsoring levels |
| <b>COFFEE BREAK</b>                  | 5                                                   | € 10.000,00                    | Available for all the sponsoring levels                                      |
| <b>LUNCH BREAK</b>                   | 3                                                   | € 20.000,00                    | Available for all the sponsoring levels                                      |
| <b>PRIVATE LUNCH PACK</b>            | 3<br>(max. 200 pax)                                 | consult with organization      | Priority for Platinum and Gold levels<br>Available for all sponsoring levels |
| <b>CONGRESS REGISTRATION PACKS</b>   | -                                                   | Up to 15% regular fee discount | Available for all the sponsoring levels                                      |
| <b>PLENARY/SPECIAL SESSION GUEST</b> | -                                                   | € 100 per person               | Available for sponsors holding sessions<br>with naming rights                |

### 3.1.1. PLENARY SESSION

- Sponsors will be able to propose content for these Plenary Sessions with a maximum duration of 45 minutes, as long as there is no conflict with a session topic on the Congress agenda and subject to CongrEGA 2026 organizing committee approval. Plenary sessions take place in the Grand Auditorium (capacity of 1.000 pax).
- Sponsors benefit from 5 x 1-day free passes for invited guests attending the plenary session.

### 3.1.2. SPECIAL SESSIONS

- Sponsors will be able to propose content for a Special Session (e.g., keynote, workshop and/or round table) with duration of 45 minutes or 1,5 hours, as long as there is no conflict with a session topic on the Congress agenda and subject to CongrEGA 2026 organizing committee approval. Special sessions take place in the Grand Auditorium (capacity of 1.000 pax) or in the Small Auditorium (250 pax).
- Sponsors benefit from 3 x 1-day free passes (45 minutes session) or 5 x 1-day free passes (1,5 hours session) for invited speakers and/or guests attending the special session.

### 3.1.3. LANYARDS

- Sponsor must supply the lanyards for the total number of registered participants
- Sponsor has the right to have their name and logo exhibited on the lanyard
- Sponsor choice of lanyards must have the approval of local organizing committee

### 3.1.4. WIFI NETWORK NAME

- The wifi network name will have the name of the Sponsor, which will be communicated to all registered participants.

### 3.1.5. COFFEE BREAK

- Sponsorship acknowledge on final program (Coffee-break sponsored by...)
- Sponsor should produce small signs, to put on the top of the tables / food stations, - in the coffee area with logo/company name

### **3.1.6. LUNCH BREAK**

- Sponsorship acknowledge on final program (Lunch-break sponsored by...)
- Sponsor should produce small signs, to put on the top of the tables / food stations, - in the lunch area with logo/company name

### **3.1.7. PRIVATE LUNCH PACK**

- Private Lunch can take place in Forum Migaitas – an exclusive restaurant located inside the facilities of Altice Forum Braga. The restaurant has capacity to hold 200 people (100 people in the self-service area). Prices and menus are available under consultation.

### **3.1.8. CONGRESS REGISTRATION PACKS**

- A limited number of congress registration packs with reduced fees are available (discounts are calculated based on early, standard and late fees as applicable)

### **3.1.9. PLENARY/SPECIAL SESSION GUEST**

- A limited number of 1-day special guest registrations with reduced fees are available for sponsors holding sessions with naming rights.



## 3.2. TERMS AND CONDITIONS

### 3.2.1. BOOKING & PAYMENT

- The sponsorship level should be agreed in writing.
- The booking of the sponsorship level will only be confirmed with a 50% deposit of the total previewed amount.
- The remaining 50% must be paid until 31st May 2026.

### 3.2.2. CANCELLATION TERMS

The exhibitor/sponsor may cancel its participation in the congress; cancellation requests must be submitted in writing to the Local Exhibition Management Company.

- Cancellation requested until 01/01/2026 - Full refund less 150€ administrative fee
- Cancellation requested until 01/03/2026 - Cancelled services charged at 50% of sponsorship amount
- Cancellation requested until 01/05/2026 - Cancelled services charged at 75% of sponsorship amount
- Cancellation requested after 01/05/2026 - Cancelled services charged at 100% of sponsorship amount

### 3.3. SPONSORSHIP REQUEST FORM

By sending this form, the exhibit/sponsoring company requests and applies for the services here indicated during the congress to be held October 14-16 2026. The company representative acknowledges that he/she has the authority to order such services and has read and agrees to comply with all the information, rules and regulations appearing on this document. The information provided below will be used for your company listing in the official congress documents. The person listed as "Contact person" will receive all mailing and billing documents.

|                          |   |  |
|--------------------------|---|--|
| Exhibitor/Company        | : |  |
| Contact person           | : |  |
| Address                  | : |  |
| Postal Code/City/Country | : |  |
| Telephone                | : |  |
| Email                    | : |  |

|                             |  |
|-----------------------------|--|
| Sponsorship level requested |  |
|-----------------------------|--|

|                                         |                                    |                                     |                                     |
|-----------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|
| <b>PLATINUM</b><br>(12 sqm)<br>€ 15.000 | <b>GOLD</b><br>(6 sqm)<br>€ 10.000 | <b>SILVER</b><br>(6 sqm)<br>€ 6.000 | <b>BRONZE</b><br>(Table)<br>€ 3.000 |
|-----------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|

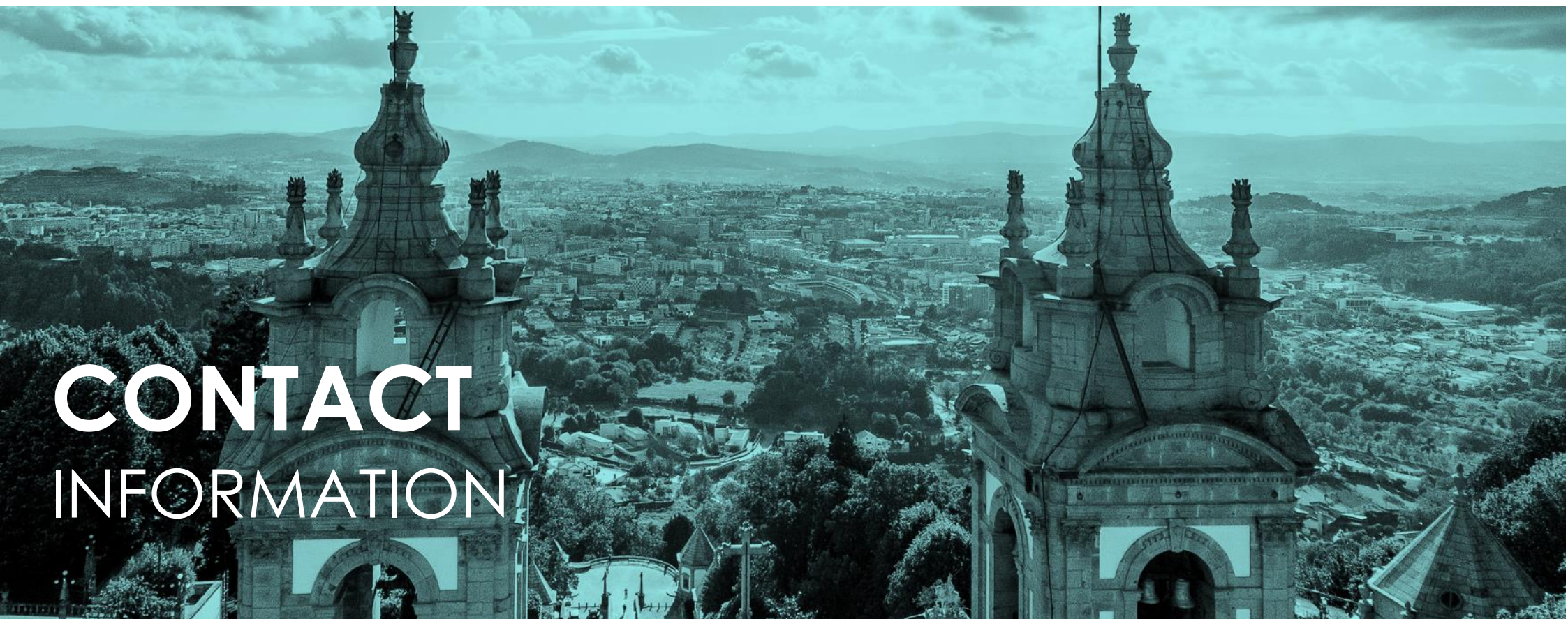
## Other Sponsorship Opportunities

Insert [X] on the required item(s)

|                       |         |  |                        |          |  |                                              |     |
|-----------------------|---------|--|------------------------|----------|--|----------------------------------------------|-----|
| Plenary session       | € 5.000 |  | Coffee break           | € 10.000 |  | Registration packs<br>(regular fee discount) |     |
| Special session 1h30m | € 5.000 |  | Lunch break            | € 20.000 |  | 5 standard                                   | 5%  |
| Special session 0h45m | € 2.500 |  | Pack 10 Guests (1 day) | € 1.500  |  | 5 student                                    | 10% |
| Lanyards              | € 1.000 |  | Pack 20 Guests (1 day) | € 3.000  |  | 10 standard                                  | 10% |
| Wifi network name     | € 5.000 |  | Pack 30 Guests (1 day) | € 4.500  |  | 10 student                                   | 15% |

## Payment

VAT for congresses in Portugal will be specified on the invoice as applicable.



# CONTACT INFORMATION

## 4. CONTACTS

### FURTHER INFORMATION

For regular updates, visit the congress website: [congrega.eu](https://congrega.eu)

E-mail: [info@congrega.eu](mailto:info@congrega.eu)

LAST UPDATE: 07042025